

VHA Strategic Plan Initiatives / Recommendations Q3 2022 Status Update

INTRO - BACKGROUND

In October 2021 and as the VHA began moving to a Post-Covid era, the VHA Board of Directors determined the need to revise the VHA Strategic Plan as one of their responsibilities defined in the VHA Board Mandate. They analyzed the current state of the VHA and conducted a visioning exercise as to the future state of the VHA. The needs and opportunities were logically grouped under focused high priority areas. These results were distributed to a wider audience in VHA Leadership and subsequently an interactive workshop was held with them on November 17th. Participants included the VHA Board, the VHA Executive Committee (Officers, Area VPs), Program/Committee Chairpersons and other key individuals. Purpose of workshop was to develop Project Scope Definitions to further define initiatives and recommendations, set priorities, and assign to VHA Operational Leadership for implementation.

The Focused High Priority Areas are as follows:

- VHA Vision & Mission focusing on Needs of Far South & Next Generation Residents' Needs
- Marketing & Communications
- Membership / Volunteer Recruitment
- VHA Community Foundation Committee
- VHA Information Systems & Technology including Website & Back Office systems.

DETERMINING CURRENT STATUS UPDATES

2022 has been a busy and very productive year for the VHA especially as the population grows toward the Southern ends. It is appropriate at this time to assess the progress made on the Strategic Plan Initiatives / Recommendations and subsequently chart out plans for 2023.

Toward that end the Status of the Initiatives / Recommendations under the Project Scope Definitions for each of the Strategic Plan Focused High Priority Areas listed above need to be evaluated.

Use the following definitions which best describes the status for each Initiative / Recommendation. Provide additional information as requested.

- "CPLT" - Initiative/Recommendation Accomplished and Date Completed
- "ACTV" - Initiative/Recommendation is Active in process, estimated completion date and who is leading
- "PLAN" - Initiative/Recommendation is Planned to be worked on but not yet Started. What is priority (High Medium, Low? Estimate when will it start? Any significant requirements needed before it can start?
- "DEL" - Initiative/Recommendation Removed/Deleted - no longer applicable - Includes brief (couple sentences) commentary on rationale for removing the initiative
- "NEW" - New initiatives Accomplished or Planned that were not previously defined in the 11/17/21 Strategic Plan Workshop.