

VHA Executive Committee (EC)
Laurel Manor – September 14, 2022

Executive Committee - Present: Karl Arps, Michael Dollard, Dave Fountaine, Gary Frigiola, Peter Russell, Joan Sullivan, Phil Walker

Executive Committee - Absent: Ellie Decker

Call to order: President Phil Walker called the meeting to order at 1:00 PM.

Treasurer: Mike Dollard stated August looks good with a little improvement. Cash flow is still not there yet. VHA has been solvent for a couple months.

Discussion Topics

VHA Decals

Mike brought remaining decals ordered by former Treasurer John Conboy. Peter and Mike will research where to order more and the cost. Please contact Joan Sullivan if you would like a decal or two.

VHA Merchants to Members (M2M)

Phil explained Barbara Gudgel former M2M Coordinator has volunteered to call the current merchants to learn who is still a member and the available VHA discount. Phil will contact Barbara to learn her progress. EC officers volunteered to call remaining merchants. The goal is to have an updated list available for the October 11, 2022 New Resident Night at Colony Rec Center. Further discussion will occur at the 12:00 EC meeting October 12, 2022.

Monthly VHA Updates to VHA Members

It is noted that recruiting VHA Neighborhood Representatives (NR) in the VHA Far South has occurred by VHA members responding to VP Far South Dave Fountaine's call to volunteer as NR written in his regular emails to members. This is a suggestion to all Area VPs to not only send their regular VHA updates to their NRs but also to their area VHA members. These emails need to include the importance of an NR in each Village / Villa and ask for volunteers.

Peter explained his committee which is working on moving the VHA into the future, is in discussions for best use of the VHA website. One suggestion is sending a monthly VHA newsletter two weeks after the Voice is posted. This would provide two monthly information documents for members.

VP North Karl Arps stated he emails NRs when updates are available often more than monthly.

Recruiting NRs

EVP Peter Russell will conduct two meetings for South region NRs and VHA members to hear updates of the VHA and encourage volunteering as an NR. The meetings will occur at 7:00 PM – September 27, 2022 is at Rohan Rec Center; September 28, 2022 is at Bradenton Rec Center. Joan Sullivan will assist.

VP Training Documents

Attached to this meeting's email notification were updated training documents for the VP Training notebook. Revised documents included: Binder Contents; Room Reservation; VHA Program Ideas Topic; PowerPoint intro slides.

Business Cards

Email Peter with information to print on business cards for NRs, which includes name, email, phone, Village. When an order for 10 sets of 100 is placed the cost is \$9.95.

Soliciting Concerns

Remind NRs that walking up to the front door to provide information and promote the VHA is not a violation. Trespassing occurs if a person does not leave when asked.

Neighborhood Gathering

Karl reported one of the north NRs invited neighbors to attend a coffee gathering. Most of the neighbors were not VHA members. Karl attended and offered to attend for other NRs to help promote the VHA.

VHA Remaining Objective

EC members agree that it is best for the VHA to continue being objective as it provide education to members and residents. It is agreed the VHA publishes facts without opinions.

New Resident Night (NRN)

Some of the NRN agencies/presenters need to improve their presentation, and some may need to be asked to no long participate.

The past NRN had six hearing impaired attend. This number seemed manageable for them to get the best information.

Meeting adjourned 2:41 PM

Respectfully submitted,

Joan Sullivan