

VHA Board of Directors – Meeting Minutes

Lake Miona Recreation Center 1:00 PM November 18, 2020

Board Members - Present: John Conboy, Russ D’Emidio, Harry Lee, Peter Moeller, Vivian Stephens, Phil Walker

Board Members - Absent: Karl Arps, Fred Briggs, Peter Russell, Chuck Wildzunas

Invited Attendees: Joan Sullivan-VHA Secretary

Call to order: President Phil Walker called the meeting to order at 1:09 PM and led the Pledge of Allegiance.

Agenda Approval: Phil requested to add two items under New Business: “Addition to VHA Business Cards” “Confirmed Date for Board Annual Review.” Motion made to revise agenda as requested, seconded and approved.

Previous Meeting Minutes: Phil asked for a motion to accept the minutes from the October 22, 2020 Board of Directors Meeting. Motion made, seconded, and approved.

Treasurer’s Report: Treasurer John Conboy referred to the financial reports attached to this meeting’s agenda noting a profit in October of \$630 but with a year-to-date loss of \$8698.

Q. Is the budget for 2021 being put together?

A. Yes.

Q. Are expenses covered in the budget i.e. dinners, etc?

A. No funds are designated for that kind of expense but reimbursement is possible.

Old Business

Tangent Media: Phil reported that the Value Proposition Committee finalized their recommendation which was given to Tangent. (Committee members included: Karl Arps, Fred Briggs, John Conboy, Russ D’Emidio, Peter Moeller, Phil Walker, Joan Sullivan). This marketing end has been finalized and the website will be live this month. The back-office is still being worked on with a target date early January 2021.

Q. If website inconsistencies are found, should they be sent to Doug Smiley?

A. Yes, with copy to Phil.

Suggestion: Phil should receive all website issues to prioritize and “bundle” for sending to Tangent. This would reduce the cost for Tangent’s time to revise and respond to individual requests.

December General Meeting: Phil reminded Board members the 7:00 PM December 9, 2020 General Membership Meeting in Lake Miona Recreation Center will feature Ed Jimenez-CEO UF Health Shands. Questions for the speaker need to be sent in advance of this meeting and should be general to health care and hospital operations and not specific to one individual or situation. A handout will be distributed explaining Ed’s accomplishments. Besides explaining the work of the hospital, it is expected that Ed will also discuss the expansion of UF Health near CR 470.

New Business

Election of Officers: Using the proxy for absent Nominating Committee Chair Chuck Wildzunas, Joan Sullivan, VHA Secretary placed Phil Walker’s name as candidate for VHA President 2021. Motion made to accept candidate’s name, seconded and approved. Call for vote. A unanimous vote approved Phil for a second term as VHA President.

Appointment of Officers: Phil announced the following VHA appointments: Mike Dollard – Audit Committee Chair and VP South. Mike, with a background in auditing, and has met with Harry Lee, who is assisting with the transition. Karl Arps – Chair of Policy and Bylaws Committee. John Conboy – Treasurer. Joan Sullivan – Secretary.

Q. Is Chuck working on finding a replacement for Executive Vice President (EVP)?

A. Recruiting is currently focused on Board member replacements.

Suggestion: Equal emphasis should be given to recruiting an EVP since there are many aspects to the role of VHA President and much to learn. It is not fair to expect someone to step into this role only a few months ahead of leading. Perhaps someone who would like to become VHA President in the future but has trepidation of stepping in when the President is absent could begin as “Interim” EVP to shadow the President until ready to assume more responsibilities.

Addition to VHA Business Cards: Peter Moeller thanked the Value Proposition Committee for the wording featured on the new website. Peter explained that Ray Glessner suggested using the titles from the website for the back of VHA business cards. Back of cards would read “.Opportunities of VHA Membership – Communication Opportunities; Social Opportunities; Education Opportunities; Volunteer Opportunities; Philanthropic Opportunities – The VHA.Net” VHA officers and members therefore have a reference to assist them as they promote the VHA.

Q. How will the website be advertised?

A. In the Voice, Daily Sun newspaper. Possibly Comcast Channel 2 - Villages station.

Scheduling Annual Board Review Meetings: The secretary explained that a room is reserved for 1:00 PM the third Thursday in October each year for the VHA Board Annual Review Meeting. Next year that date is October 21, 2021. The regular monthly meeting in October is the 4th Thursday.

Board Self Evaluation – Next Steps: Russ thanked the Board members for the good interaction with facilitator Don Lester from SCORE-Mid Florida. Russ posted charts of areas of the VHA Board and the VHA that were identified during the November 11, 2020 Board Self Evaluation Meeting as needing further analysis for recommendations for clarification and/or improvement.

Russ led the discussion, which involved prioritizing and/or grouping topics which included suggesting potential committee team leaders.

VHA Board Areas: Governance/Oversight; Succession Planning, Candidate Pool, Recruiting for Board Members; Board Member Orientation/Education; Strategic Planning. A compilation of discussion points **SENT SEPARATELY** PDF Document: VHA BoD Self Eval Next Steps Nov18. Prepared by Russ D’Emidio.

VHA Areas: Vision/Mission Relevance; Marketing/Communication Tools; Financial Sustainability; Membership; Leaders and Volunteers; Recruiting Talent/Volunteers. A compilation of discussion points **SENT SEPARATELY** PDF Document: VHA BoD Self Eval Comments to VHA Sr Staff Nov18. Prepared by Russ D’Emidio.

Meeting adjourned at 3:07 PM

Respectfully submitted,
Joan Sullivan

Next Board Meeting: WEDNESDAY December 16, 2020 Lake Miona Rec Center – Defender Room