

To: VHA Advisory Board Members
From: Phil Walker – VHA President
Re: VHA Advisory Board information - In lieu of August 12, 2020 Meeting
Date: August 10, 2020

Treasurer Report: SEE ATTACHED 3 pages

Old Business

- **Website-Membership Listings & Renewals:** Area Vice Presidents were emailed the list of March & April 2020 non-renewals for follow up with phone calls to learn reason for non-renewal and to entice renewing VHA membership. North VP Joan Testa reported that her area has been completed with the majority of people stating they will renew membership. Covid-19 restrictions having caused temporary cancellation of New Resident Night has reduced the number of new memberships.
- **Website Titles of Service:** Four categories of VHA service have been selected for the new website: “Event; Education; Public Service; Meetings.” Tangent Media will add these as it builds the new website.
- **Membership Committee:** A survey was sent to members to be returned by September 1, 2020. The name of each member will be entered into a drawing for a \$100 gift card.
- **Helping Hands (HH) Update –** The VHA office is being used temporarily by HH to repair equipment under air conditioning. A release form for distributing equipment has been updated.

New Business

- **Appointment: New VP South –** Michael (Mike) Dollard is the newly appointed VP South. Mike has named Joe Elliott as Interim Assistant VP South.
- **Vice Presidents – Reports:** Vice Presidents (VP) will be providing area reports at Senior Staff (SS) meetings.
- **Strategic Planning:** Strategic Planning is part of VHA Policy. A person will be appointed to oversee this responsibility and reach out to others to assist.
- **September General Meeting:** The September General Meeting planned for September 9, 2020 is cancelled due to Covid-19 restrictions. The featured

presenter UF Health The Villages will be contacted for other options for bringing information to our members.

Please contact your area Vice President and/or Phil Walker 4ianeknfl@gmail.com if you have any questions/concerns related to this information. They will report your input during the next SS meeting.

NOTE: FYI – Director at Large Walter Martin is home now trying to recover from health issues.

3:16 PM
 July 31, 2020
 Cash Basis

The Villages Homeowners Advocates, Inc.
Profit & Loss Budget Performance
 July 2020

	Jul 20	Budget	Jan - Jul 20	YTD Budget	Annual Budg...
Income					
49909 · Hoedown Grant			50,000		
2020 Hoedown Income			44,300		
41041 · 50-50			58	50	200
Dues					
41000 · Dues-Regular	3,200	3,333	23,320	23,335	40,000
41001 · Dues - Lifetime	500	1,833	7,200	12,835	22,000
Dues - Other					
Total Dues	3,700	5,166	30,520	36,170	62,000
41010 · Administrative Service Agreemnt	100	150	1,050	1,050	1,800
41039 · Cash Donations Received					
General Funds					
41039 · Cash Donations Received - Other			200		
Total 41039 · Cash Donations Received			200		
41040 · Donations-Unrestricted					
41025 · Interest		13	75	88	150
49900 · Miscellaneous Income					
Electronic Recycling Event					
Hoedown-2020-Beer & Wine Sales					
49900 · Miscellaneous Income - Other				150	300
Total 49900 · Miscellaneous Income				150	300
Total Income	3,800	5,329	126,203	37,508	64,450
Gross Profit	3,800	5,329	126,203	37,508	64,450
Expense					
61042 · Printing & Copy - Miscellaneous					
Printing					
61042 · Printing & Copy - Miscellaneous - Ot...			108	500	1,000
Total 61042 · Printing & Copy - Miscellaneous			108	500	1,000
61040 · Printing - Villages Voice	2,050	3,500	19,898	26,500	44,000
61041 · Membership Development & Suppor					
2020 Hoedown Expense					
			39,716	4,966	4,966
61026 · Golf Cart Safety Presentations			10	100	100
61001 · Advertising	158		722	800	1,200
61090 · Banking & Other Fees					
61092 · PayPal Processing Fee Hoedown					
61090 · Banking & Other Fees - Other	-12		478		
Total 61090 · Banking & Other Fees	-12		478		
61093 · Donations and Contributions			46,905	47,900	52,900
61071 · Equipment with Value under \$3M					
61010 · Insurance			1,047	2,000	2,000

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 July 31, 2020
 Cash Basis

The Villages Homeowners Advocates, Inc.
Profit & Loss Budget Performance
 July 2020

	Jul 20	Budget	Jan - Jul 20	YTD Budget	Annual Budg...
IT Services					
61023 · 2021 Hoedown Website Hosting	260		260		
61080 · Century Link	103	128	543	896	1,536
61024 · IT Services	126		1,345	3,000	3,000
61020 · Database	500	500	3,500	3,500	6,000
61022 · Maintenance and Hosting	75	166	150	1,170	2,000
IT Services - Other			1,500	72	722
Total IT Services	1,065	794	7,297	8,638	13,258
69800 · Miscellaneous Expenses	49	103	3,277	661	1,060
61000 · Office					
61060 · Rent	426	427	2,982	2,991	5,000
61065 · Repairs	135	100	135	300	500
61070 · Supplies		166		1,170	2,000
61075 · Telephone		80		600	1,000
61000 · Office - Other	19	750	1,942	2,250	3,000
Total 61000 · Office	581	1,523	5,059	7,311	11,500
61030 · Postage			900	2,500	4,000
61099 · Professional Fees			260	1,100	1,100
61002 · Public Relations & Hospitality		120	753	900	1,500
Total Expense	3,889	6,040	126,429	103,877	138,584
Net Income	-89	-712	-226	-66,369	-74,134

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The Villages Homeowners Advocates, Inc.

July 31, 2020

Balance Sheet

Cash Basis

As of July 31, 2020

	<u>Jul 31, 20</u>
ASSETS	
Current Assets	
Checking/Savings	
1101221 · 2021 Hoedown Cash	49,740
11010 · Cash - Operating Account	5,361
11011 · 2019 Hoedown cash (previous year hoedown cash)	68,794
11012 · 2020 Hoedown cash (2020 Hoedown)	40,607
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Total Checking/Savings	164,502
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Total Current Assets	164,502
Other Assets	
11200 · Data Base/Website Project	21,188
21100 · Inter Company Transactions	
11100 · Investments - Cert of Deposits	
5000014980	5,000
5000015580	5,000
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Total 11100 · Investments - Cert of Deposits	10,000
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Total Other Assets	31,188
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TOTAL ASSETS	195,689
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LIABILITIES & EQUITY	
Equity	
31000 · Unrestricted Net Assets (Undistributed earnings of the corp...	195,915
Net Income	-226
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Total Equity	195,689
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TOTAL LIABILITIES & EQUITY	195,689
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