

**VHA Advisory Board Meeting - Minutes**  
**Zoom Video Conference – June 10, 2020**

**Note: April Advisory Board (AB) meeting cancelled due to safety mandates related to Covid-19. VHA President Phil Walker emailed an Information Message to AB members in lieu of the May AB meeting.**

**Advisory Board Members- Present:** Dave Bedard, Andy Bilardello, John Conboy, John Dean, Joe Elliott, Anne Fielding, Ray Glessner, Bob Griffin, Nicolas Hemes, Carol Hughes, Kathy McKelvey, Jan Palmer, Joan Testa, Roy Thacker, Phil Walker

**Advisory Board Members - Absent:** Roger Akers, Lu Bowen, Lorraine Britt, Mike Burke, Michael Dollard, Barb Fielitz, Jim Hipple, Colene Makela, Irv Markley, Walter Martin, Sandy Mott, Greg Panjian, Kathy Porter, Linda Sanzone, Joan Sullivan

**Guest:** Mark Palmer-Voice Photographer

**Call to order:** President Phil Walker called the meeting to order at 12:30 PM

**Previous Minutes:** Motion made to accept the emailed Information Message from May 11, 2020, seconded and approved.

**Treasurer's Report:** Treasurer John Conboy presented the May 2020 financials attached to this meeting's agenda. No questions asked.

### **VHA North Area**

**VP North:** Joan Testa announced that the AAC voted to recondition Silver Lake Golf Course at today's morning meeting for \$500,000.

Joan stated her opinion that the 2020 primary election should be open to all registered voters instead of closed to only registered republicans thus preventing independents from voting.

Joan suggested the July issue of the Voice list the phone number for residents to call to verify July 4th holiday trash pickup schedule since many residents in Lady Lake are not aware of a schedule change.

### **VHA Far South**

**VP Far South:** Andy Bilardello announced that all VHA mail station box keys are now working. The recruitment for Neighborhood Representatives continues.

### **Other VHA Meetings and Reports**

**Community Foundation (CF):** Phil stated that CF is working on a business plan and organizing committees to initiate the plan.

**Membership:** Kathy Porter's membership reports for April and May are attached. **See Appendix A & B.**

Note: Happy Birthday to Kathy!

**Golf Cart Safety Clinic:** Phil announced the two new Golf Cart Safety Clinic instructors are Stan Heist and Harlan Thraikill. They will begin classes in July if Covid-19 mandates allow.

**Voice:** Jan Palmer stated deadline is June 15<sup>th</sup> for the July issue of the Voice. If enough articles, the size will be 8 pages. See also above: North Area report.

**Merchants to Members(M2M):** Anne Fielding reported she has begun connecting with businesses in the M2M program, ensuring continued participation and discount offered. By reconciling information with POA listings, Anne noted some differences and is working to either match discounts or aim for more favorable ones. Cozco Handcrafts and Sheraton Sand Kay Resort have dropped out and listings will be updated. Anne is working with Tangent Media on the M2M portion of the website.

**Facebook, etc:** Dave Bedard reported that articles are needed for posting.

## **New Business**

**Membership Committee Report:** Executive Vice President Carol Hughes reported that Kathy Porter will remain Chair of the Membership Committee updating data for new members and renewals. Anne Fielding has volunteered to be the new Membership Committee Co-Chair. Anne and Carol are working on achieving the approved objectives of the original Membership Committee report including: PowerPoint presentation; Membership Satisfaction Survey; VHA Signage; a Mascot; an “Elevator Speech”; etc.

**Status: Room Reservations:** Phil announced that Covid-19 restrictions will be updated soon along with room reservation restrictions.

**Meeting cut off by Zoom at 1:00 PM**

### **Addition Information from VHA President Phil Walker:**

- New Asst VP South is Michael Dollard
- Reminder: Deadline to send Town Hall questions to secretary Joan Sullivan [joanstrek@aol.com](mailto:joanstrek@aol.com) is Tuesday July 14<sup>th</sup>. VHA Town Hall meeting will be at 10:00 AM in Laurel Manor on Tuesday July 21<sup>st</sup>.
- The Hoedown application for the 2020 VHA event is approved by the Sumter County Tourism Committee and the VHA will receive a \$50,000 check for the grant. The 2021 application has been accepted by the Committee for consideration. Profit from the 2020 Hoedown is \$89,632.96.

Respectfully submitted,

Joan Sullivan

## Appendix A

### MEMORANDUM

To: Phil Walker, President

From: Kathy Porter, Membership Chair

Date: May 13, 2020

Re: Membership Report

The numbers below represent membership report for month ending April 30, 2020:

- 106 Renewals:
  - 69 - Card Notice
  - 20 - Credit Card
  - 3 - Voice
- 14 New members:
  - 7 - Voice
  - 7 - Credit Card
- Mail pickups:
  - 36 - VHA boxes
  - 41 - US Mail
- 16,743 members (a gain of 42 members since March 2020) in 9,276 households (a gain of 9 households from March 2020)
- Mailings:
  - 172 Renewals due June 1, 2020
  - 205 Expired Feb, Mar. and April 2020

## Appendix B

### MEMORANDUM

To: Phil Walker, President

From: Kathy Porter, Membership Chair

Date: June 10, 2020

Re: Membership Report

The numbers below represent membership report for month ending May 31, 2020, 2020:

- 105 Renewals:
  - 84 - Card Notice
  - 17 - Credit Card
- 4 New members:
  - 1 - Trifold
  - 1 - Voice
  - 1 – Credit Card
- Mail pickups:
  - 58 - VHA boxes
  - 42 - US Mail
- 16,590 members (a loss of 143 members since April 2020) in 9,190 households (a loss of 86 households from April 2020)
- Mailings:
  - 208 Renewals due July 1, 2020
  - 169 Expired Mar, April and May 2020