

VHA Senior Staff (SS) and Advisory Board (AB) Meeting Minutes

Laurel Manor 12:30 PM April 14, 2021

Advisory Board Members - Present: Andy Bilardello, Mike Burke, John Conboy, John Dean, Mike Dollard, Barbara Gudgel, Nicolas Hemes, Sandy Mott, Mark Palmer, Joan Sullivan, Roy Thacker, Phil Walker

Advisory Board Members - Absent: Dave Bedard, Ray Glessner, Bob Griffin, Walter Martin, Jan Palmer, Greg Panjian, Kathy Porter

Guests: Chuck Wildzunas – VHA Board Member

Call to order: President Phil Walker called the meeting to order at 12:30 PM and led the Pledge of Allegiance.

Previous Minutes: Motion made to approve the SS and AB meeting minutes from the March 10, 2021 meeting, seconded and approved.

Treasurer's Report: Treasurer John Conboy referred to the financials attached to this meeting's agenda. "Dues collection improved this quarter. March collected dues is \$4,050 compared to a budgeted amount of \$3,100. The quarterly result of \$9,355 of collected dues is above the budget figure of \$9,300. Total Income for the quarter is \$10,025, which is \$225 above budget. The organization did receive a donation of \$125 from UConn Sports Club - Villages in memory of recently deceased members. On the Expense side, the cost of printing The Voice is showing a positive direction. The printing costs for the quarter were \$8,261, which is below the budgeted amount of \$10,404. The organization donated \$23,500 to Helping Hands purchase a vehicle to be used to move equipment to where it is needed, without having to rely on volunteers. We also presented \$500 each to the Villages Quilters Guild and the Civitan Group in recognition of their respective services to the residents of The Villages."

VHA Central Area

VP Central: John Dean noted the Voice issues continue to be outstanding.

VHA Far South

VP Far South: Andy Bilardello observed it is evident that new residents south of SR 44 were eager for New Resident Night (NRN). Some may come back again to speak to the representatives of the agencies that were not represented last night.

Other VHA Meetings and Reports

Merchants to Members (M2M): Phil introduced Barbara Gudgel the newly appointed Director of VHA Merchants to Members. Barbara explained that she was a traveling sales representative for 28 years and looks forward to bringing her experience to the M2M program. Barbara's studies included parks and recreation which she would like to use to assist with the Hoedown. Barbara and her husband summer in Idaho but plan to remain in contact with the VHA during that time.

Community Foundation (CF): Phil: The Boards of the VHA and VHA-CF are reviewing a change which will involve combining efforts of fundraising and scheduling programs. The goal is to work together. The excellent philanthropic work of CF for the past two years will continue. i.e. Wildwood Soup Kitchen, Operation Homebound, Moments Café – a program for both caregivers and clients to enjoy time together and learn activities to do at home.

Andy explained he is looking into a program to collect the "Free" item from residents' BOGO purchases to donate further adding to the VHA's mission of philanthropy.

Helping Hands (HH): Phil: VHA-HH reported that 6000 transactions occurred in 2019 and that transactions to date for 2021 are exceeding the same period in 2019.

Because HH has received many donations of medical equipment and needs to reduce storage costs, equipment will be "given-away" Friday April 16th with a request for a donation.

New Resident Night (NRN): Phil: Last night was the first NRN since the pandemic caused the closing of recreation centers. Attendance included 220 guests and 20 representatives. Some agencies are still reluctant to send representatives but handouts of information for each agency was available at their tables. Phil thanked all who assisted at NRN.

Membership: Kathy Porter sent the March membership report.

SEE APPENDIX

Kathy is out of town until April 21st but is available by email or phone. Kathymporter@comcast.com C: 646-831-9496.

Kathy welcomes her new assistant – Sandy Rzbecki.

Golf Cart Safety Clinic (GCS): Phil: GCS continues to attract about 20 participants each month. Villages Insurance is looking to present GCS programs at their office soon. Meanwhile Villages Insurance directs requests to the regular monthly scheduled 3rd Wednesday program.

Suggestions were made to require VHA membership to attend the program. Since the GCS program is designed to promote safety for all Villages residents another suggestion was made to request non-VHA members to leave a donation.

Voice: Deadline for May Voice articles is April 19th. Voice Photographer Mark Palmer reported that Jan appreciates articles are being sent on time.

Phil explained that beginning with the June issue, the Voice would be inserted into the Daily Sun on the first Monday of each month with an ad directing readers to look for the insert.

Facebook: Dave Bedard emailed that VHA Facebook recently posted information about the Poker Run, BINGO and Helping Hands.

AAC: Phil explained that Sandy Mott has applied for the recent opening on the AAC board to represent Lady Lake.

PWAC: Andy explained that District Management and almost all the CDDs are supportive of establishing a PWAC 2. However, there needs to be a unanimous vote for this to happen.

Old Business

VHA Town Hall - Preparation: Phil: The VHA Town Hall will be held face-to-face, for the first time since the pandemic caused closings, Tuesday April 20th at 10:00 AM in Laurel Manor Recreation Center – Washington Room. Since questions are sent to the Partners in advance of the meeting, no new questions may be asked. However, questions may be asked pertaining to the responses given.

VHA Social Events: Mike Burke reported that he, Andy, Mike Dollard and John Dean worked together for the Poker Run. The profit was \$410 after giving out prizes for the winners and the worst hand. Information about the April Golf Scramble will be published in Monday's Daily Sun. Mike is working with CF members to hold another Poker Run as well as a Road Rally.

New Business

Promoting the VHA – Handout: Joan Sullivan explained that a revised VHA handout will be sent following this meeting. VHA officers are encouraged to distribute the half page handout to help promote the VHA. Feedback is welcome.

Evening With the Developer: Phil announced “Evening With the Developer” is now scheduled for May 11, 2022. See “VHA – Upcoming Meeting/Events” on the agenda.

VHA Volunteer Social – July 2021: A plan is in the early stages for a VHA Social with Officers, Neighborhood Representatives, and Volunteers at La Hacienda Recreation Center 1:00 PM July 21, 2021. This gathering will also be open to people who are interested in becoming volunteers. Ideas to date include: serving ice cream; providing an update of VHA; appreciation for those who serve and listing volunteer opportunities.

Suggestion: Require an RSVP to determine amount of refreshments and room layout.

Send thoughts and suggestions to the secretary at joanstrek@aol.com

Discussion

VHA Office: Q. Is there any update regarding the VHA Office?

A. Villages Commercial Properties are still looking into finding an affordable location for the VHA Office.

Phil: A preferred space would be about 3000 sq. ft. to hold HH operations, equipment storage and a conference room.

FL Blue: FL Blue is willing to be a sponsor offering \$10,000 from a grant. Criteria of the grant includes presenting educational programs. The VHA is reviewing for acceptance.

VHA Programs: Chuck Wildzunas suggested the VHA present CarFit again. This program works in conjunction with AAA to help people learn the best ways to use the automobile's equipment to fit each individual and drive safer.

Meeting adjourned at 2:04 PM.

Respectfully submitted, Joan Sullivan

Appendix

MEMORANDUM

To: Phil Walker, President

From: Kathy Porter, Membership Chair

Date: April 13, 2021

Re: Membership Report

The numbers below represent the membership report for month ending March 31, 2021

- 145 Renewals:
 - 100 - Card Notice
 - 45 - Credit Card
- 14 New members:
 - 5 – Credit Card
 - 7 – Voice
 - 2 - Trifold
- Mail pickups:
 - 47 - VHA boxes
 - 48 - US Mail
- 15,208 members in 8,438 households
- 431 Dues Mailings:
 - 167 Renewals due May 1, 2021
 - 24 Expired for January, February, and March 2021
- 463 invitations sent for April 13 New Resident Night

I am currently out of town until April 21. I am available by email or phone.

Kathymporter@comcast.net or cell: 646-831-9498