

VHA Advisory Board Meeting - Minutes
Laurel Manor Recreation Center – March 11, 2020

Advisory Board Members- Present: Roger Akers, Dave Bedard, Lu Bowen, Lorraine Britt, John Dean, Joe Elliott, Anne Fielding, Mark Gallo, Ray Glessner, Bob Griffin, Nicolas Hemes, Carol Hughes, Neal Kimball, Colene Makela, Kathy McKelvey, Sandy Mott, Greg Panjian, Kathy Porter, Linda Sanzone, Joan Sullivan, Joan Testa, Roy Thacker, Phil Walker

Advisory Board Members - Absent: Andy Bilardello, Mike Burke, John Conboy, Barb Fielitz, Jim Hipple, Irv Markley, Walter Martin, Jan Palmer

Guest: Duane Johnson – President VHA-CF, Judy Mix – La Reynalda

Call to order: President Phil Walker called the meeting to order at 12:30 PM and led the Pledge of Allegiance.

Previous Minutes: Motion made to accept the minutes from the February 12, 2020 Advisory Board Meeting. Motion made, seconded and approved.

Treasurer's Report: Financials from February are attached to this meeting's agenda. Phil advised members that Treasurer John Conboy will answer questions when he returns.

VHA North Area

VP North: Joan Testa explained that the North Directors and Neighborhood Representatives (NR) are calling North area VHA members to thank them for joining and to update their contact information.

Joan T. is working with her North leaders to prepare for two open workshops where Lake County officials can meet the residents and members in a setting similar to New Resident Night. This workshop will be held at Paradise April 21st and at La Hacienda April 22nd. Joan T. asked members for suggestions for publicizing the workshops to the North area. Sandy Mott offered to bring information to the Daily Sun. It was suggested to ask Dave Bedard to post on the VHA Facebook page and also ask North area leaders to post on their private Facebook pages. Using Nextdoor.com may be another way to announce.

Note: After discussing concerns regarding the Coronavirus, Joan T. and her area leaders decided to postpone these workshops. The April 21 and April 22 room reservations will be canceled with a possibility of rescheduling in May.

Joan T. introduced Judy Mix the NR for the Village of La Reynalda. Judy brought questions for the April Town. One question asks that a traffic light be installed at the intersection of Buena Vista Blvd and the entrance to the Village of Harmeswood of Belle Aire. Those residents must cross Buena Vista Blvd to retrieve their mail from the Village across from them. Phil stated he would contact Bradley Arnold for a response. Phil also explained that Bradley Arnold is scheduled to attend a VHA meeting later in the year.

Director-Lake Region: Linda Sanzone reported that progress is being made to add a bathroom at the Shay Blvd Gatehouse and the building of a new Postal Facility to replace the old one.

VHA Central Area

VP Central: John Dean reported that the February 24th program "Where Your Money Goes" with Barbara Kays presenting was well received by the small group who attended. Many questions were asked and answered.

VHA South Area

VP South: Joe Elliott reported the south area leaders are working on presenting an open meeting to residents which will be held at 7:00 PM April 13, 2020 in Colony Recreation Center. The plan is to feature representatives from the Sumter County and the Department of Health to discuss the Coronavirus.

Phil noted that SECO and CERT will not be sending representatives to attend large groups due to concerns for the Coronavirus. A decision regarding cancelation of April New Resident Night (NRN) will be made soon. Kathy Porter asked that a decision to cancel be made before the April invitation to NRN are mailed.

Note: A decision to cancel April NRN was made following this meeting.

Q. Can small bottles of hand sanitizer be provided to VHA members?

A. This is a good thought but we must be aware that the alcohol content must be 60% or higher to be effective.

Suggestion: Amazon.com may have best prices.

Sandy Mott has a recipe for homemade hand sanitizer for members who contact her. mottp@embarqmail.com

VHA Far South

Meetings: Phil reported he will be meeting with several people to promote the VHA in the Villages region south of SR 44.

Other VHA Meetings and Reports

Community Foundation (CF): CF President Duane Johnson reported that Donald Kingsley is a new member of the CF Board of Directors. Duane announced that CF has selected the volunteer group “Moment Café” to provide monetary support for the socials they present to people with dementia/Alzheimer and their caregivers who participate together.

Duane explained the CF is reviewing other groups who also provide assistance to those in need.

The CF is currently developing a business plan for 2020 and beyond.

New Resident Night (NRN): Phil reported 55 residents attended which is good attendance at La Hacienda considering the concerns for the Coronavirus.

Membership: Kathy Porter presented a combined membership report for January and February. **See Appendix.**

Kathy thanked the VHA North region for hosting last night’s NRN.

Golf Cart Safety Clinic: Mark Gallo reported a total of 61 guests attended this past month. This is a combined number from one regular clinic and two Villages Insurance sessions. Mark stated he will present the VHA 2019 Partner Award this evening to Villages Insurance.

Note: Mark announced that he and his wife Lisa are moving to Naples, FL. Mark’s replacement will be meeting with Phil. Members who are also interested in working with Golf Cart Safety Clinic need to contact Phil.

The Advisory Board gave a round of applause of appreciation and warm wishes to Mark and Lisa.

Voice: Jan Palmer’s note in her absence stated deadline is March 13th for the April issue of the Voice.

Note: Jan corrected this information in an email after the meeting stating the deadline is still March 16th as originally scheduled.

Suggestion for the Voice: It was noted that the February minutes asked if a list of Urgent Care locations could be added to the Voice. Consider also including ERs and a map identifying facilities.

Merchants to Members(M2M): Phil welcome Anne Fielding the new Director for Merchants to Members.

Anne reported that she has been in contact with Seniors vs Crime to research information about many merchants. Anne stated that Kiley’s Plumbing asked to be removed from M2M, and she will follow up to learn why this request was made. DemShar’s asked to modify their discount.

Q. Have sponsorships been considered with the option to list them also in the Voice?

A. Phil responded that this will be discussed to consider possibilities.

Facebook, etc: Dave Bedard reported that Facebook postings dropped a bit in the past month.

The suggestion was made to set up a screen during an AB meeting and demonstrate the various features of the VHA Facebook page.

Old Business

VHA 2019 Awards: Phil reminded members that this evening the awards for 2019 VHA Partner, VHA Volunteer, and the Don Hahnfeldt Memorial Service Award will be given. Area VPs will also present an award to one of their leaders.

Tangent Media Update: Dave Bedard reported the representative from Tangent Media has met with the committee as Tangent begins developing the new VHA website with back-office features. Tangent sends each modification to committee members to review.

Fee Schedule Review: Phil reported he is working with Harry Lee-Audit Committee Chair and Kathy Porter-Membership Chair to examine the cash flow and budgets from the VHA, VHA-CF and VHA-HH budgets and the issue of sustainability.

Joan T. requested that the Fee Schedule Review be presented to the Advisory Board before it is presented to the Board of Directors and a decision is made. Phil agreed that this will be done.

New Business

Preparation for April Town Hall: Phil reminded members to begin sending questions now for the April Town Hall Meeting scheduled at 10:00 AM in Laurel Manor Recreation Center. Deadline to send questions is Tuesday April 14th.

Note: Following this meeting the April VHA Town Hall meeting was canceled due to concerns regarding the Coronavirus. Questions will be collected by April 14th and sent to the VHA Partners for their responses. The Town Hall Q & A will be published in the May issue of the Voice. Send Town Hall questions to the secretary at joanstrek@aol.com

Meeting Lady Lake/Lake County Officials-April 21 & 22: See report above from VP North. (This workshop is postponed.)

Meeting adjourned at 1:28 PM

Respectfully submitted,

Joan Sullivan

Appendix

MEMORANDUM

To: Phil Walker, President

From: Kathy Porter, Membership Chair

Date: March 10, 2020

Re: Membership Report

The numbers below represent a combined membership report for January and February 2020:

- 261 Renewals:
 - 190 - Card Notice
 - 58 - Credit Card
 - 5 - Voice
 - 8 - Other
- 99 New members:
 - 37 - Trifold Brochure
 - 9 - Voice
 - 14 - New Resident Night
 - 39 - Credit Card
- Mail pickups:
 - 108 - VHA boxes
 - 106 - US Mail
- 16,782 members (a gain of 95 members since Dec. 2019) in 9,295 households (a gain of 66 households from Dec. 2019).
- 418 invitations (corrected number) went out for the February 11 New Resident Night
- 411 Invitations went out for the March 10 New Resident Night
- Mailings:
 - 154 Renewals due March 1, 2020
 - 164 Renewals due April 1, 2020
 - 247 expired notices for Jan and Feb.
- New Resident Nights:
 - January 14: 20 new members (4-LT; 16 2-yr.) with 130 residents and 37 support staff
 - February 11: 8 new members (1-LT; 7-2 yr.) with 74 residents and 39 support staff.
 - March 10: 7 new members (4-LT; 3-2-yr) with 55 resident and 25 support staff

Many thanks to VHA North for their help at yesterday's New Resident